



Durham Region 2019

Ontario
Parasport Games

Jeux Parasport
de l'Ontario

Partnership Opportunities

Sponsorship Guide

Durham Region 2019 | Ontario Parasport Games

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Durham Region 2019 Ontario Parasport Games

The Durham Region 2019 Ontario Parasport Games are coming and we need your partnership to make our Games as amazing as the competitors coming from across our province.

As we ready to welcome over 300 para athletes, we're inspired daily by their spirit and their capabilities. We want you to experience that too. These athletes will amaze you.

Your support will help ensure a memorable experience for everyone involved, a more accessible, inclusive community, and a legacy fund to help grow parasport participation in Durham Region.

Custom sponsorship packages are welcomed and encouraged! These sponsorship benefits are just the tip of the iceberg. Let's work together to create a sponsorship package that best fits your organization's objectives.

Background

The Ontario Parasport Games is a program of the Government of Ontario, delivered by host municipalities in partnership with the Ministry of Tourism, Culture and Sport. The Games promote public awareness of parasports and showcase Ontario's best athletes. The Games provide host communities with an opportunity to make their communities more accessible and inclusive and to develop legacy funds. The Games are supported by the Government of Ontario and the Games Organizing Committee proudly made up of members of the host community. The Games will also be supported by hundreds of local volunteers and spectators who all understand that when we all play, we all win.

Date

February 8-10, 2019. During these exciting Games, over 500 para athletes, attendants, coaches, officials, as well as families and friends, will be welcomed at venues throughout Durham Region.



About the Host Community

In 2016, Sport Durham, the Regional Municipality of Durham's sport tourism group, bid to host the 2019 Ontario Parasport Games with partners from the Abilities Centre and Durham College.

Durham Region and its municipalities have hosted significant sport events in the past, including Pan Am and Parapan Am Games events in 2015, the Ontario 55+ Games in 2010, and the Ontario Summer Games in 2000. Our Games Organizing Committee boasts experience as athletes and leaders at Olympic Games, Paralympic Games, Pan Am and Parapan Am Games, Canada Games, Ontario Games, Special Olympics World Games, professional sport teams and organizations.

We're proud of WindReach Farm, Grandview Children's Centre, and the Abilities Centre which have been instrumental in paving the way toward making Durham Region an inclusive and accessible community, ideally suited to welcome parasport athletes. By hosting these Games, we will further grow awareness of the need for accessibility, the benefits of inclusivity and grow parasport participation in own community and across the province of Ontario.

List of Events

Boccia	Sitting Volleyball
Curling (Vision Impaired)	Sledge Hockey
Curling (Wheelchair)	5-a-side Soccer
Goalball	Wheelchair Basketball
Para-alpine Skiing	Wheelchair Rugby
Para-Nordic Skiing	



Partnership Benefits

Customize your sponsorship package to meet your company's marketing needs. Use these as a guideline as we work together to bring an exciting Ontario Parasport Games to Durham Region.

Partnership Opportunities

Games Champion

\$15,000

- Name/logo recognition as Games Champion in all promotional activities
- Full-page ad in insert/program
- Exclusive Games Partner Logo for your use online and in printed products
- Logo and link on website
- Featured in video as part of social media series
- Partner recognition and promotion on social media platforms
- Primary logo recognition on signage at all venues
- Partnership recognition and promotion at all planned events
- Opportunity to have para athlete or Games representative speak at business event
- Opportunity for business to participate in 5-A-Side Soccer try-it session
- Opportunity for booth at Merchants Village
- Invitation and opportunity to speak at 100 Day Countdown, Opening Ceremony, VIP Reception (6 tickets) and Athlete Celebration (4 tickets)
- Opportunity to present medal to winning athlete/team
- First rights for company employees to participate as volunteers

Gold Partner

\$7,500

- Name/logo recognition as Presenting Partner for one of the following: 1) Opening Ceremony; 2) VIP Reception; 3) Athlete Celebration; 4) Medal Design Contest; 5) School Program/Try-It Sessions
- Half-page ad in insert/program
- Logo and link on website
- Featured in video as part of social media series
- Partner recognition and promotion on social media platforms
- Partner recognition and promotion at all planned events
- Secondary logo recognition on signage at all venues
- Opportunity for booth at Merchants Village
- Invitation to 100 Day Countdown, Opening Ceremony, VIP Reception (4 tickets) and Athlete Celebration (2 tickets)
- Opportunity to present medals to winning athletes/teams
- Opportunity for company employees to participate as volunteers



Silver Partner

\$5,000

- Name/logo recognition as Presenting Partner at one of the sports venues:
- 1) Brimacombe (Para-alpine and Para-Nordic); 2) Oshawa Curling Club (Vision Impaired and Wheelchair Curling); 3) Abilities Centre (Boccia and Sitting Volleyball); 4) Iroquois Park Sports Centre (Sledge Hockey); 5) Pickering Soccer Centre (5-A-Side Soccer) 6) Durham College/University of Ontario Institute of Technology (Wheelchair Basketball) 7) Donald A Wilson Secondary School (Goalball), 8) Brooklin High School (Wheelchair Rugby).
- Quarter-page ad in insert/program
- Logo and link on website
- Logo recognition on signage at selected venue
- Opportunity for booth at Merchants Village
- Invitation to 100 Day Countdown, Opening Ceremony, and VIP Reception (2 tickets)
- Opportunity to present medals to winning athletes/teams
- Opportunity for company employees to participate as volunteers

Bronze Partner

\$2,500

- Name/logo recognition as Bronze Partner in all promotional activities
- Eighth-page ad in insert/program
- Logo and link on website
- Partner recognition and promotion on social media platforms
- Opportunity for booth at Merchants Village
- Invitation to 100 Day Countdown, Opening Ceremony, and VIP Reception (2 tickets)
- Opportunity for company employees to participate as volunteers

Friends of the Games

\$1,000

- Business card ad in insert/ program
- Listing on website
- Invitation to 100 Day Countdown and Opening Ceremony

Games Supporter

\$500

- Listing in program
- Listing on website
- Invitation to 100 Day Countdown and Opening Ceremony